THE WATER TOWER



WHAT MAKES TWT DIFFERENT?

1 Real World Testing

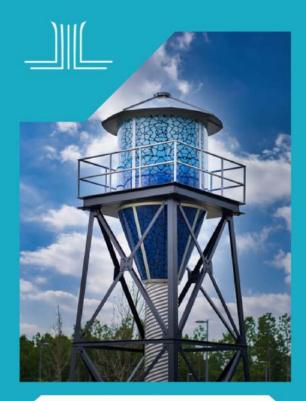
Access to multiple sources including water, wastewater, and stormwater assets and flows

2 Problem Solving Pioneers

Access to leading industry experts and resources to help design, test, and validate the latest technologies

3 Talent Pipeline

An active ecosystem for recruitment and training for tomorrow's workforce



FRIENDS OF TWT

TWT offers annual memberships for individuals (\$40) and companies (\$250) to engage with and support the ecosystem of innovation. Membership includes the ability to rent space at TWT, invitation to networking events, and recognition in the TWT lobby.

CONTACT US

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PARTNER WITH THE WATER TOWER

Join Our Ecosystem of Innovators

ABOUT US

The Water Tower (TWT), the premier innovation center campus located in Gwinnett County, Georgia, is a hub for technology development, research, education, and training. TWT seeks to forge powerful R&D collaborations, foster economic development, and equip water and wastewater utilities with the research, technology, and training needed to meet current and emerging sector challenges.

TRANSFORMATIVE PARTNERS

This program is open to manufacturers and vendors who are interested in sustaining TWT R&D programming (\$30,000).

- Listed in TWT building, Annual report, website, and newsletters
- Entity-specific social media posts
- Ability to demonstrate a technology or conduct R&D on campus (valued at \$36,000 per year)
- Sponsorship of specialty networking events
- Involvement in training course, workshop, and webinar development and key teaching slots
- Sponsorship of anchor events at no additional cost (for the golf tournament, this includes a hole sponsorship)
- Opportunity to highlight company specific projects or products in digital building signage

Partnering with TWT provides a unique opportunity to participate in leading-edge water innovation.

SUSTAINING PARTNERS

Funding from our Sustaining Partners is critical to sustaining TWT programming (\$30,000).

- Listed in TWT building, Annual report, website, and newsletters
- Entity-specific social media posts
- Opportunity to highlight company specific projects or products in digital building signage
- Sponsorship of specialty networking events.
- Involvement in training course, workshop, and webinar development and key teaching slots
- Sponsorship of anchor events at no additional cost (for the golf tournament, this includes a hole sponsorship)
- Access to media equipment and editing support for 3-5 minute video or 15-30 minute podcast (2 per year)
- Three (3) months of free demonstration/laboratory space per year
- ▶ 10% discount on Co-Working membership



INNOVATION PARTNERS

Accelerators \$15,000

- Listed in TWT building, Annual report, website, and newsletters
- Entity-specific social media posts
- Invitation to specialty networking events
- Teaching slots for training courses and workshops
- Access to media equipment/editing support for 3-5 min. video or 15-30 min. podcast (1 per year)
- Three (3) months of free demonstration/laboratory space per year or 10% discount on Co-Working membership

Built Environment \$12,500

- Listed in TWT building, Annual report, website, social media, and newsletters
- Ability to donate product to display at TWT and be featured in digital map in TWT lobby
- Quarterly outreach to facilities contacts such as product blogs
- 5% discount on Co-Working membership

Innovators \$10,000

- Listed in TWT building, Annual report, website, and newsletters, entity-specific social media posts
- Invitation to specialty networking events
- Teaching slots for training courses and workshops
- 2 months of free demonstration/laboratory space per year or 10% discount on Co-Working membership

Incubators \$5,000

- Listed in TWT building, Annual report, website, and newsletters, entity-specific social media posts
- Invitation to specialty networking events
- Teaching slots for training courses and workshops
- 25% discount on demonstration/laboratory space per year or 5% discount on Co-Working membership