



The Water Tower's 6th Annual

WATERING HOLE GOLF TOURNAMENT

OCTOBER 23, 2025 | LANIER ISLANDS LEGACY GOLF COURSE BUFORD, GA

SPONSORSHIP OPPORTUNITIES

Join 130+ colleagues, clients, water professionals, and members of the community for a day of laughter, networking, and community in the name of water innovation with the beautiful backdrop of Lake Lanier.

Golf for a Great Cause

Proceeds from the Annual Watering Hole Golf Tournament support innovation programming, such as STEM workshops for high school students to explore future water careers and workforce training for individuals from underserved communities to start a fulfilling career as an operator or lab analyst.

INTEGRATED WATER LEADERSHIP

- 1 Presenting Sponsor of the Tournament (\$7,500)
- Prominent Presenting Sponsor recognition in all promotional materials, on tournament app, on website and social media, and in signage; recognition in Annual Report.
- 8 Golfer Playing Spots (worth \$2000)
- Ability to include marketing material in event grab bag and provide opening remarks

1 WATER INNOVATION

- 2 Available to Sponsor Lunch or Drink Cart (\$5,000)
- Prominent Sponsor recognition on drink cart or in boxed lunch and in all promotional materials, on tournament app, on website and social media, and in signage; recognition in Annual Report.
- 4 Golfer Playing Spots (worth \$1000)
- Ability to include marketing material in event grab bag

1 WATER COMMUNITY

- 2 Available (\$3,500)
- Sponsor recognition on tournament app and on website; recognition via social media and in Annual Report.
- 3 Golfer Playing Spots (worth \$750)
- Ability to include marketing material in event grab bag

WATER RESEARCH

- 2 Available (\$2,500)
- Sponsor recognition in all promotional materials, on tournament app, on website and social media, and in signage; recognition in Annual Report.
- 2 Golfer Playing Spots (worth \$500)
- Ability to include marketing material in event grab bag

CLOSEST TO THE PIN SPONSOR

- 2 Available to Sponsor Hole #2 or #10 (\$2,000)
- 4 non-golfer attendees and ability to set up a booth at the sponsored hole
- Sponsor recognition in all promotional materials, on tournament app, on website and social media, and in signage; recognition in Annual Report.
- Ability to include marketing material in event grab bag

LONGEST DRIVE SPONSOR

- 2 Available to Sponsor Hole #9 or #18 (\$2,000)
- 4 non-golfer attendees and ability to set up a booth at the sponsored hole
- Sponsor recognition in all promotional materials, on tournament app, on website and social media, and in signage; recognition in Annual Report.
- Ability to include marketing material in event grab bag



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6 WATER WORKFORCE

- 18 Available for Hole Sponsorship (\$1,750)
- Sponsor recognition & booth at hole, in marketing materials, on tournament app, on website and social media; recognition in Annual Report.
- 1 Golfer Playing Spot (worth \$250)
- Ability to include marketing material in event grab bag

WATER VISION

- 2 Available to Sponsor Photography (\$1,500)
- Sponsor recognition in all promotional materials, on tournament app, on website and social media, and in signage; recognition in Annual Report.
- Ability to include marketing material in event grab bag

DRIVING RANGE

- 2 Available (\$1,000)
- Sponsor recognition in all promotional materials, on website, and social media
- Prominent logo placement on driving range signage
- Ability to include marketing material in event grab bag

BREAKFAST

2 Available (\$500)

- Sponsor recognition in marketing materials, and social media
- Prominent logo placement on breakfast signage
- Ability to display/distribute marketing material during breakfast

BLOODY MARY BAR

2 Available (\$250)

- Sponsor recognition in promotional materials
- Prominent logo placement on bloody mary bar signage
- Ability to display/distribute marketing material for the duration of the bloody mary bar

We greatly appreciate your support!

Please contact
kristan@theh2otower.org or scan
 the QR code to secure your
 sponsorship.



NEW BENEFIT FOR 2025

Golf Sponsors who provide a gift basket for the inaugural AquaRoyale Casino Night Gala on October 22, 2025 at The Water Tower will receive 1 complimentary ticket to the gala (worth \$175!)

Learn more about the gala:
www.theh2otower.org/aquaroyale-casino-night

