DEMO DAY 2024
SPONSORSHIP OPPORTUNITIES

7:30 AM - 3:00 PM
APRIL 18, 2024

To register as a sponsor online, visit
www.tinyurl.com/DemoDay24

If you have questions, please contact
kristan@theh2otower.org.

PRESENTING $5,000

- Includes registration for physical demo exhibitor (on campus or in exhibit hall) or digital demo exhibitor (in control room)
- Includes 8 attendee registrations
- Opportunity to provide welcome remarks
- Prominent recognition in event press release
- Prominent logo recognition on all signage and printed material
- Prominent recognition in all promotional materials, event webpage, and social media marketing
- Opportunity to be featured in TWT TechTalks podcast*
- Opportunity to provide a guest post on TWT Pipeline Blog*
- Ability to distribute marketing material at attendee check in table

FULL-SCALE $2,500

- Includes registration for physical demo exhibitor (on campus or in exhibit hall) or digital demo exhibitor (in control room)
- Includes 4 attendee registrations
- Logo recognition on all signage and printed material
- Prominent recognition in all promotional materials, event webpage, and social media marketing
- Opportunity to be featured in TWT TechTalks podcast*
- Opportunity to provide a guest post on TWT Pipeline Blog*

PILOT-SCALE $1,000

- Includes registration for physical demo exhibitor (on campus or in exhibit hall) or digital demo exhibitor (in control room)
- Includes 2 attendee registrations
- Name recognition on all signage and printed material
- Sponsor recognition in all promotional materials, event webpage, and social media marketing
- Opportunity to be featured in TWT Pipeline Blog

BENCH-SCALE $500

- Includes registration for physical demo exhibitor (on campus or in exhibit hall) or digital demo exhibitor (in control room)
- Includes 1 attendee registration
- Name recognition on all signage and printed material
- Recognition in all promotional materials, website, and social media

THE WATER TOWER
DEMO DAY
2024

* All topics and content must be approved by The Water Tower staff.