

WATER 101

Fundamental Knowledge to Put You on the Path to Success in Your Career

Class Description

April 10, 2024 | 8:30AM - 1:00PM

The Water Tower | 2500 Clean Water Court Buford, GA

Water 101 is an introductory class for new water professionals designed to explain the need-to-know basics about our industry from water utility governance, drivers, and procurement processes to the urban water cycle, and where your efforts and products fit in the big picture. This course is geared toward new members of the water industry representing organizations such as consulting and engineering firms, product manufacturers, and distributors, but all are welcome and encouraged to attend.

Key Topics

Top 5 Things You Need to Know About Water

As a new water professional, learn the most critical facts about the industry.

Food-Energy-Water Nexus Meets the Urban Water Cycle

Economical, environmental, and human drivers that propel the water industry.

Water Vernacular and Process Insights

Guide to essential acronyms, terms, definitions, and common treatment processes to speak the language when working with water and wastewater utilities.

Regulatory, Permitting, and Procurement Processes

Information to guide you through regulatory drivers, permitting processes, and procurement.

Utility Governance, Structure, and Key Decision Makers

Know who and how to contact at water utilities to maximize probability of successful relationships.

Supporting Water Organizations - How Do I Fit In?

Navigate the wide array of associations, foundations, C&E firms, manufacturers, and other water organizations and how your organization and work fits into the big picture.

Register

Register on The Water Tower website: www.tinyurl.com/TWTWater101

Questions? Please contact Courtney@theh2otower.org